

NYSRA

**The Rehabilitation Summit
September 21-23, 2009
The Desmond
Albany, NY**

***Sponsor
and
Exhibitor
Prospectus***



New York State Rehabilitation Association, Inc.

155 Washington Avenue
Suite 410

Albany, NY 12210

Phone: (518) 449-2976

Fax: 518-426-4329

nysra@nyrehab.org

In cooperation with



SPONSOR OPPORTUNITIES

Platinum: \$5000

- An exclusive opportunity to sponsor a RRTI Program Initiative
- Opportunity to welcome the participants during a general session
- Complimentary Exhibit Booth (\$650 value)
- Advertisement in the NYSRA Awards Program and NYSRA E-Newsletter
- Logo published on prominently displayed sign
- Logo on NYSRA's Website
- Excel spread sheet of participants and addresses
- Sponsor table at Tuesday evening's Award Dinner

Gold: \$3000

- Complimentary Exhibit Booth (\$650 value)
- Advertisement in the NYSRA E-Newsletter
- Logo published on prominently displayed sign
- Logo on NYSRA's Website
- Excel spread sheet of participants and addresses

Friend of NYSRA: \$1000

- Logo published on prominently displayed sign
- Logo published in the NYSRA E-Newsletter
- Logo on NYSRA's Website

Event Sponsorship Opportunities:

- NYSRA Award's Dinner \$950
- Business Award Luncheon \$900
- Keynote \$800
- Plenary \$750
- Continental Breakfast \$700
- Refreshment Break \$650
- Promotional Marketing \$500
- Art in Motion \$350

Event sponsors will receive logo recognition in The Rehabilitation Summit Program; a large showcard with your company name near the location of the sponsored event; verbal announcement recognition during your event and pre and post Summit "thank-you's" in the NYSRA E-newsletter. NYSRA will accept multiple sponsorships for each event.

We wish to thank our 2008 Sponsors and look forward to their strong support in 2009!

- Aflac
- Career & Employment Options, Inc.
- Douglas Eldridge, Esq.
- EOS Technologies
- Greenberg Traurig
- Holtz Rubenstein Reminick LLP
- HSBC
- Human Technologies Corporation
- Key Bank
- Lake Associates
- Loeb & Troper, LLP
- Minuteman Press
- NISH
- Nixon Peabody, LLP
- NYS DDPC
- PrecisionCare Software
- Relph Benefit Advisors
- SunGuard Public Sector
- The Bonadio Group

Sponsorship Letter of Commitment

It is understood that this application becomes a contract when signed by you and accepted by NYSRA. Contract deadline: August 24, 2009. For those Sponsors receiving a complimentary exhibit booth as part of their sponsorship, the rules for exhibitors apply. For Internet connection, additional electrical needs, etc., please contact The Desmond directly at (518) 869-8100. Please complete Exhibitor Letter of Commitment for booth selection. PLEASE NOTE: To guarantee recognition in conference materials, this signed Sponsor Letter of Commitment must be received and your corporate logos e-mailed to Jennifer@nyrehab.org by August 24, 2009. Sponsorships that arrive after that date will receive recognition as outlined in the category chosen; however, they will not be listed in materials due to printing deadlines. No refunds will be issued for cancellations after August 24, 2009. Cancellation prior to that date will receive a refund less 25% of the sponsorship. Upon receipt of this Sponsor Letter of Commitment by NYSRA, a confirmation e-mail of acceptance will be sent. Payment in full must be received by August 24, 2009. The Rehabilitation Summit and hotel registration information will be posted at www.nyrehab.org. (Those sponsorships that include complimentary registrations will still need to complete The Rehabilitation Summit registration form. Be sure to write in "exempt sponsor" in the payment section so you are not charged the The Rehabilitation Summit fee.) All sponsorships are tax deductible.

Please Print or Type:

Contact Name	
Title	
Company Name	
Address	
City/State/Zip	
Phone	Fax
E-mail	

Sponsorship: Please check your selection(s):

- Platinum \$5000 Gold \$3000 Friend of NYSRA \$1000

Event Sponsorships: Please check your selection(s):

- | | | | |
|--------------------------------------------------|-------|------------------------------------------------|-------|
| <input type="checkbox"/> NYSRA Award's Dinner | \$950 | <input type="checkbox"/> Continental Breakfast | \$700 |
| <input type="checkbox"/> Business Award Luncheon | \$900 | <input type="checkbox"/> Refreshment Break | \$650 |
| <input type="checkbox"/> Keynote | \$800 | <input type="checkbox"/> Promotional Marketing | \$500 |
| <input type="checkbox"/> Plenary | \$750 | <input type="checkbox"/> Art in Motion | \$350 |

Method of Payment:

Amount Enclosed \$ _____

- Visa MasterCard

- Check (make payable to RRTI and mail to:

RRTI, 155 Washington Avenue, Suite 410, Albany, NY 12210)

Name on Card _____

Card Number _____

CVV # (3-4 digit number on back of card near signature) _____ Expiration Date _____

Authorized Signature _____ Date _____

Become a NYSRA Exhibitor and market your products and services to hundreds of professionals across New York State in the rehabilitation field. For leading companies, our EXHIBITOR and SPONSORSHIP opportunities combine direct access with blanketed exposure to over 500 professionals from the rehabilitation field. As an EXHIBITOR you will have direct access to decision makers, at all levels, who use the products and services that NYSRA Exhibitors offer.

EXHIBITOR INFORMATION

The New York State Rehabilitation Association is pleased to offer exhibitors associated with community rehabilitation agencies the opportunity to showcase your product or service at The Rehabilitation Summit, September 22, 2009. Your company will have exposure to attendees all day including designated program breaks and meals.

Date

Registration & Set up: 6:30am • Tuesday, September 22, 2009

Breakdown: 4pm • Tuesday, September 22, 2009

Shipping of materials must be arranged directly through The Desmond at 518-869-8100.

Space

Exhibit space includes a 6' skirted table, two (2) chairs and printed identification sign with your company name. Electrical current for your booth is available but must be arranged through the The Desmond directly at 518-869-8100.

Exhibit Fees

Corporate Exhibitor: \$650

Non-Profit Agency Exhibitor: \$250

Audience

CEOs/Administrators, Senior Executives, Financial Managers, Program Managers and Supervisors, Rehabilitation Counselors, Direct Support Professionals, Service Coordinators, Clinicians, School Personnel and Self-Advocates/Peers.

Marketing

Your company name, and product and/or service description will appear in the official program.

Raffles

NYSRA encourages all exhibitors to donate a gift item to be raffled during The Rehabilitation Summit. Exhibitors may host their own raffles at their tables and/or offer a prize to be used for the general raffle. All items donated will be highlighted in The Rehabilitation Summit Program.

Questions

For further information, contact Jennifer Ivery, Director of Member Services and Customer Relations at jennifer@nyrehab.org

Exhibitor Letter of Commitment

Please check the appropriate box:

- Corporation Exhibitor \$650 Non-profit Agency Exhibitor \$250

A. Product/Services Description:

For Official Program Copy: On a separate page, **please type** your company name and contact name along with a description of your products/services to be listed in the conference program (30 words or less). Copy received after August 24, 2009 will **NOT** appear in the materials.

B. List any companies that you prefer NOT to be positioned next to in exhibit hall (*Every effort will be made to accommodate your request*).

C. Name Badges: Please list the names of **each representative attending** the exhibit. Your company will receive two (2) complimentary registrations to The Rehabilitation Summit. *Your name will appear exactly as you indicate below.*

1.) _____ 2.) _____

D. Raffle: Yes, I will bring a raffle item: _____ No
description of item

Please note that if you need electrical current for your booth or need to ship materials direct to Hotel, YOU agree to contact The Desmond directly at 518-869-8100.

Please Print or Type:

Contact Name	
Title	
Company Name	
Address	City/State/Zip
Phone	Fax
E-mail	

Exhibitor Method of Payment (payment must be recieved prior to event):

Exhibitor Amount Enclosed \$ _____

Visa MasterCard

Check (make payable to RRTI and mail to: RRTI, 155 Washington Avenue, Suite 410, Albany, NY 12210)

Name on Card _____

Card Number _____

CVV # (3-4 digit number on back of card near signature) _____ Expiration Date _____

Authorized Signature _____ Date _____

EXHIBITOR LETTER OF COMMITMENT



Terms and Conditions
 The Rehabilitation Summit
 The Desmond • Albany, NY
 September 22, 2009

Payment for Space: The cost of exhibit space is due in full prior to date of event. Booths cannot be held until registration and full payment is received.

Installing and Dismantling: Tables will be in place by 6:00am on Tuesday, September 22, 2009 for exhibitor setup. Exhibitors must be set up by 7:00am. All exhibits must be dismantled and removed by the premises no earlier than 4:00pm and no later than 4:30pm on Tuesday, September 22, 2009. No packing of equipment, literature, etc. or dismantling of exhibits will be permitted prior to 4:00pm so as not to disrupt trade show activities.

Schedule of Events: Exhibit Area is open from 7:00am - 4:00pm. Special events will be offered throughout the Program; times to be announced in The Rehabilitation Summit Program.

Insurance: Responsibility for various types of insurance coverage is that of each individual exhibitor. Each exhibitor will hold free of liability, in connection with property damage or personal damage to his agents and employees, The Desmond, NYSRA, Negri Management Resources, LLC and the employees of each such organization for loss, theft, damage, destruction of goods, or for any damage of any nature or character. Please remove valuable items from booth when exhibit areas are closed.

Fire Protection: No flammable fluids, substances or materials of any nature or decorative material that is not flameproof may be used in the booth. Electrical wiring or product or displays must conform to the National Electric Safety Rules.

Code Safety Rules. Local fire regulations must be complied with.

Exhibitor Admission Criteria: Each booth reservation includes 2 complimentary representative reservations for Tuesday, September 22nd. Your booth must be staffed during designated special event times. Exhibitors are encouraged to staff their booth at least 15 minutes prior to the designated time should sessions end early.

Hold Harmless Clause: Exhibitor assumes entire responsibility and hereby agrees to protect, defend and save NYSRA, The Desmond and Negri Management Resources, LLC the owners of the building in which exhibit facility is located, and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or part thereof excluding any such liability caused by the sole negligence of NYSRA, The Desmond and Negri Management Resources, LLC, the owners of the building in which the exhibit facility is located, its employees and agents. In addition, Exhibitor acknowledges that NYSRA, The Desmond, Negri Management Resources, LLC and the owners of the building in which the exhibit facility is located, do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor's business interruption and property damage insurance covering such losses as Exhibitor.

NYSRA reserves the right to make such additional conditions, rules and regulations as deemed necessary to enhance the success of the exposition, and to decline or prohibit any exhibit which in its judgment is out of keeping with the character of the convention; this reservation being all-inclusive as to persons, things, printed matter, products and conduct.

Signature: _____ Date: _____

Title: _____

Company: _____

Enhanced Marketing Opportunities for Exhibitors

- No Increase in Exhibitor Rates from 2008!
- Designated Exhibit Only Hours during Special Events!
- Participant List with Addresses
- Two Complimentary Registrations for The Rehabilitation Summit on Tuesday, September 22nd
- Networking Reception & Art in Motion Exhibit on the evening of Tuesday, September 22nd
- Continental Breakfast, Refreshment Breaks and Lunch all in Exhibit area.

CONSIDER BECOMING A NYSRA BUSINESS PARTNER!

NYSRA Business Partners have access to over 100 not-for-profit corporations with a purchase power over \$100 million. The services and products sold by your company are essential to meet the operational needs of NYSRA's provider member agencies. For further information and a Business Partner Application, contact Jennifer Ivery, Director of Member Services and Customer Relations at jennifer@nyrehab.org



We wish to thank our
2008 Exhibitors and
look forward to their
support in 2009!

Aflac
Anasazi Software, Inc.
Cool Insuring Agency, Inc.
CTECH
Don Brown Bus Sales, Inc.
FLAME – Lexington Center
Foothold Technology.
GSG Vincent Furniture
Restoration
Holtz Rubenstein Reminick, LLP
HSBC
Irwin Siegel Agency, Inc.
Mental Health Resources
MITC
New York Bus Sales, LLC
NISH
NYSID
PEOPLE, Inc.
Philadelphia Insurance Co.
PrecisionCare Software
Social Security Administration
The Bonadio Group
Therap Services
Tech Valley Continuity, LLC

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Rehabilitation
Association, Inc.
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